

Easy Lessons in - AUCTION BRIDGE

New Series by WYNNE FERGUSON
Author of 'Ferguson on Auction Bridge'

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ARTICLE No. 5

There are still a number of auction players who as dealer do not understand what to do with certain types of hands. Most players know when to bid no-trump or one of the suit, but every now and then they hold hands that puzzle them. For example, suppose you dealt and held the following hand:

Hearts—A, K, J
Clubs—9, 7, 4, 3
Diamonds—A, K, Q
Spades—8, 5, 4

What would you bid? The only proper bid with this hand is one no-trump, and yet the holder of this hand passed. It is too strong to justify a pass, for if you do bid there is a very good chance of the hand being passed out. It will also mislead partner as to strength held. Here's another hand:

Hearts—K, J
Clubs—J, 6, 3, 2
Diamonds—9, 3, 2
Spades—A, K, 10, 4

No score, rubber game. Z dealt and passed. A bid one spade, Y one no-trump, B passed, and Z bid two hearts. A and Y passed, and B bid two spades, Z bid three clubs, A and Y passed, and B bid three spades. Z bid four clubs, A doubled, Y redoubled, and B bid four spades. Z and A passed, Y doubled, B redoubled, and all passed. Y opened the ace of hearts and then led the trey. How should A play the combined hands? After winning the second trick with the king of hearts, A should lead the king of spades. He should then lead a low diamond and win the trick in B's hand with the king. He should then lead a low spade and win the trick with the ace in his own hand. In this particular

Hearts—A, K, 4
Clubs—A, 9
Diamonds—K, J, 3
Spades—Q, J, 10, 9, 8
Should you bid one no-trump or one spade? This is a very close hand. Personally the writer prefers a spade bid, but would not criticize a no-trump. These two hands are indicative of the difficulty that still confronts auction players who have not yet mastered the proper bids of the dealer. The dealer is in a peculiar position, for he can always give exact information. For that reason he should strive to bid correctly. To pass under certain circumstances is just as bad as to bid incorrectly. Don't pass sound bids, for to do so is just as misleading as an unsound bid. Your partner depends on you as dealer to give exact information both by your bids and your passes, so strive to do so at all times.

Problem No. 3

Hearts—8
Clubs—none
Diamonds—none
Spades—K, 9, 5, 3

Hearts—Q, 7
Clubs—none
Diamonds—none
Spades—A, Q, 8

Hearts—K, 9
Clubs—none
Diamonds—none
Spades—J, 6, 2

There are no trumps and Z is in the lead. How can YZ win three of the five tricks against any defense?

Answer to Problem No. 3

Z should lead the jack of spades and A's best play is the queen. If A should play the ace, YZ will win the balance of the tricks. If A allows the jack to hold the trick, AB can only win one trick. When A, therefore, plays the queen of spades, Y should win the trick

with the king and lead the eight of hearts. If B plays the ten, Z should play the king and then lead the nine. If B plays low, Z should play the nine, forcing A in the lead. A can now lead a heart or a spade. If the former, Z wins the trick and leads a spade. If A leads the ace and small spade, Y will win the remaining tricks. In either case, therefore, AB can only win one spade and one heart trick, so that YZ wins three of the five tricks against any defense.

Former Ferncroft Employe Winner Of Movie Honors

Of interest to Torrance readers is the following article from the Universal News:

"Ora Teague, recent find of Winifred Eaton Reeve, Universal scenario chief, has been notified that she won third prize in the Los Angeles Daily News-Metropolitan Theatre contest for the prettiest girl, who will be 'Miss Autumn.'"

"The prize was a contract with the Hal Roach Studio. Miss Teague refused the contract, preferring to remain with Universal."

"Miss Teague was working in a restaurant, totally unconscious of her screen possibilities, when discovered by Mrs. Reeve. Coming to Los Angeles about 18 months ago, she was forced to take a position in the coffee shop at the Ambassador, to keep the wolf away, although she was well versed in secretarial work."

"Struck by her beauty, Mrs. Reeve had tests made, and Miss Teague was immediately signed up in stock. Elinor Glyn also saw Miss Teague's possibilities, but Mrs. Reeve had forestalled her."

"Miss Teague is a member of Harry Pollard's all-star cast in 'Two Blocks Away.'"

Miss Alpha Teague, now employed at the Ferncroft Cafe, is a sister of the screen star, and a sister-in-law, Mrs. W. H. Teague, is a member of the local postoffice force.

Patrons of the Ferncroft will remember the beautiful girl, who for a short time was employed at the cafe.

They give the first prize originally to Joe Prata, but Joe says why I ain't wearing no mask. No-buddy was hurt.

Carl Hyde is a pretty slick slinger of English and he makes a speech at the trustees meeting the other night and when he gets through why Bob Deininger says now what do you mean in plain English and so Carl had to do his stuff all over again and after he gets through why Jim Fitzhugh says I move that we grant the request if we understand it.

Carl is now planning to collect subscriptions to buy a English grammar, a Fifth reader, a dictionary and a Roget's Thesaurus for the bd. of trustees.

Hopkins-McNeil Investment Co.

of Hawthorne, California



On the edge of Los Angeles - - where Hawthorne begins - - a great building program is under way

HAWTHORNE

ON 170 FOOT BOULEVARD

HAWTHORNE'S GROWTH is remarkable, but greater growth is in sight. All property values are feeling the stimulus of the tremendous growth during the past two years. —and values are steadily increasing. If you are a property owner in Hawthorne you may share in the prosperity that has come to Hawthorne to stay.

HAWTHORNE IS A CITY OF HOMES—They have been built and sold with great rapidity. On three short streets alone there are 62 new houses—and these houses often are sold before they are finished.

HAWTHORNE has 16 miles of new pavement completed. HAWTHORNE'S BUSINESS OPPORTUNITIES are among the best, for Hawthorne stores have not been built to meet the demand from the thousands of new homes built and occupied. HAWTHORNE'S need today is MORE BUSINESS BLOCKS. The business is here. Fully 20,000 people in Hawthorne and ITS VICINITIES are ready to trade in Hawthorne.

HAWTHORNE'S present immediate need is, first, a modern THEATRE built on the Spanish plan, with a seating capacity of at least 1000 and to cost approximately \$150,000.

NEXT should be immediately built a mammoth department store, carrying as complete a stock as can be found in any of the department stores of Los Angeles. Such a department store will attract the buying public from all surrounding small cities, especially the beach cities of Redondo and Hermosa Beach.

The Traffic situation is such that already many of the larger department stores in Los Angeles are considering establishing suburban stores on a large scale, and especially on the wide traffic boulevards such as we have in Hawthorne; already a site has been considered in Hawthorne and in the near future plans will be announced with the view of financing a project of this kind.

A HAWTHORNE HOTEL, a tourists' hotel of the highest type, should be built at once—a hotel on the type of one recently built at Fullerton or Glendale, where every comfort is offered, and where Hawthorne people can gather for their banquets and their social gatherings.

THESE are the three things that Hawthorne lacks—that are needed perhaps today:

ONE HUNDRED THOUSAND DOLLARS should be spent on the THEATRE.

ONE HUNDRED THOUSAND DOLLARS should be spent on a DEPARTMENT STORE.

ONE HUNDRED THOUSAND DOLLARS should be spent on a HOTEL PROJECT.

THIS THREE HUNDRED THOUSAND DOLLARS is the smallest biggest investment that can be made, we believe, in Southern California today.

IT IS SMALL because the amount of \$300,000 in any city doesn't seem like a large figure in these days when we talk of millions.

IT IS BIG because this sum, conservatively spent in substantial, artistic structures, will create a great building activity in the business section of Hawthorne and should add millions of actual valuation to Hawthorne property.

THIS PAGE ANNOUNCEMENT, appearing in the Los Angeles Sunday Examiner and other daily and weekly papers in the neighborhood cities of Hawthorne, could just as well have been briefly stated in a classified ad under Business Opportunities and worded to the effect that we have business opportunities in Hawthorne—that we have opportunities for the butcher, the baker and the candlestick maker, and that profits can be made by opening up any line of legitimate business in Hawthorne.

BUT WE SAID "NO! HAWTHORNE OFFERS BIG OPPORTUNITY, IT IS A CHANCE FOR BIG MEN AND WE MUST STATE OUR MESSAGE IN A BIG WAY."

HAWTHORNE NEEDS YOU—if you are a merchant and have the financial backing for stores.

HAWTHORNE NEEDS YOU—if you are in a position to finance and manage the stock for department stores.

HAWTHORNE NEEDS YOU—if you have the money to furnish and manage an ideal tourists' hotel.

HAWTHORNE NEEDS YOU—if you have the means TO LOAN on real estate security—first mortgage building loans for the department store or hotel project. A \$25,000 loan on an 8 per cent basis, where the security is at least three times the loan, should interest any one who is willing to put his money out on first mortgages at 8 per cent.

HAWTHORNE NEEDS YOU—and will REPAY you WITH INTEREST.

HOPKINS - McNEIL INVESTMENT CO.,

of Hawthorne, California



Hopkins - McNeil

Investment Co. of Hawthorne Cal.

AND YOU WILL SAY TO YOURSELF: "I will slip into Hawthorne after dark and pick up some of those cheap buys on Hawthorne's five boulevards, and I will take advantage of the advance that is coming and make some real money."

THAT'S JUST WHAT WE WANT YOU TO DO. Only come in the early morning rather than the shades of the evening, because these great boulevard bargains may not last until the eventide.

THE HOPKINS-McNEIL INVESTMENT CO. OF HAWTHORNE, CALIFORNIA, proposes to build the HAWTHORNE PLAZA THEATRE.

THE HOPKINS-McNEIL INVESTMENT CO. has chosen the well known architect, JOHN J. FRAUENFELDER of Los Angeles, to superintend the architecture and construction of the Hawthorne Theatre.

THIS THEATRE will be built on the famous Church Square, Lot V., on the map as the Hawthorne Circle, Hawthorne Way and Acacia Avenue. The parking space surrounding this theatre will be the finest of any in Southern California.

THE HOPKINS-McNEIL INVESTMENT CO. has already leased this theatre to Chotiner Theatres, Inc.

THERE WILL BE five stores in the theatre block, which will be rented so that the total rental will be in the neighborhood of \$1000 monthly.

THE HOPKINS-McNEIL INVESTMENT CO. is offering to its stockholders \$85,000 conservative valuation which should be actually worth \$125,000 on completion.

THE HAWTHORNE PLAZA THEATRE is being financed by the Hopkins-McNeil Investment Co., by the sale of its stock on the basis of two one hundred dollar preferred 8 per cent shares and a bonus of one share of common stock for a total purchase price of \$200.

FOR ILLUSTRATION:

\$200 BUYS TWO PREFERRED SHARES HOPKINS-McNEIL INVESTMENT CO. STOCK, BONUS ONE SHARE COMMON STOCK HOPKINS-McNEIL INVESTMENT CO.

\$1000 BUYS TEN PREFERRED SHARES HOPKINS-McNEIL INVESTMENT CO. STOCK, BONUS FIVE SHARES COMMON STOCK HOPKINS-McNEIL INVESTMENT CO.

SUBSCRIPTION FOR THESE SHARES are to be made at the Hawthorne State Bank, Hawthorne, California.

HOPKINS-McNEIL INVESTMENT CO. is organizing for the purpose of improving valuable real estate holdings and financing high class business and residential property.

The following is the personnel of the HOPKINS-McNEIL INVESTMENT CO.:

- H. W. HOPKINS, President.
- President Hawthorne State Bank.
- WM. McNEIL, Vice-President and Manager.
- Real Estate Operator, Contractor and Builder, Vice-President Standard America Mortgage Co., Santa Ana, California.
- J. D. MUNGER, Secretary.—Accountant.
- R. R. HOPKINS, Treasurer.—Vice-President-Cashier Hawthorne State Bank.

WILLIAM McNEIL is the man to interview in reference to the opportunities offered you in Hawthorne. His offices are at 334 N. Hawthorne Blvd., Hawthorne, Calif.

Mr. McNeil will never be too busy to give your inquiry his personal attention. You can phone Inglewood 8713-R4.

FACTS BY MAIL

Through the courtesy of the Hawthorne Chamber of Commerce, and a number of the prominent real estate brokers in Hawthorne, we will mail without charge a package of literature on the subject of Hawthorne. This will include: New lithograph map of Hawthorne, Chamber of Commerce announcements, blue-prints of the proposed Hawthorne Plaza Theatre and photographic reproductions of Hawthorne's homes, business blocks and wonderful boulevards.

MAIL THE COUPON

attached to this advertisement, writing your name and address plainly, and we will do the rest. You are under no obligation for receiving this Hawthorne literature. If you are so inclined, write William McNeil of Hawthorne, and state to him just how you are interested in the way of making a large or small investment in Hawthorne.

SUBSCRIPTIONS FOR UNITS IN THE HOPKINS-McNEIL INVESTMENT CO. should be mailed to the HAWTHORNE STATE BANK, HAWTHORNE, CALIFORNIA.

Cut out and mail
Please send me without any obligation on my part the Package of Literature on Hawthorne.
Name.....
Address.....